



## GUIDELINES

### 2017 ART IN THE LOOP PROJECT: CUE!

#### ART:

on the **Line** - *KC Streetcar*  
in the **Park** - *City Market Park*  
at the **Library**- *KC Public Library Central Library*

#### Call for Concepts: Art Installations and Performances

*Attention: Artists, Musicians, Dancers, Sculptors, Poets, Choreographers, Composers, Videographers, Fashion Designers, Performance Artists, Digital Artists*

**DUE: February 17, 2017 by 11:59 a.m. CST**

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#### OVERVIEW

Art in the Loop Foundation (AILF) is seeking artists to engage the Downtown Kansas City community through a series of art installations and performances in the center of Downtown Kansas City from May 1 through September 30, 2017.

Art in the Loop strives to increase interaction with the arts, enliven public spaces Downtown with the arts, and engage people with each other and art in our public spaces. The goal of the Art in the Loop Project is to infuse the center of Downtown Kansas City with innovative and engaging temporary art that will refresh, intrigue and surprise our audience of Downtown employees, residents and visitors. Equally important, the project will also create an opportunity for local emerging and established artists to extend their practice into the Downtown environment with curatorial, professional and logistical support.

The theme for our 2017 project is “Cue!” - meaning a signal or prompt to act. Taking inspiration from the current ARTwall installation “Cue!” by Larry Thomas which imagines 8 diversely patterned human figures queuing up on a billboard-style artwork adjacent to the Power & Light District, we are looking to artists to cue new interpretations of our City. Artists cue viewers into reimagining and understanding our everyday experience. As Downtown Kansas City undergoes a vibrant transformation, we invite artists to cue new interpretations of this urban landscape: how can we



experience Downtown in fresh ways through visual, physical, and performative cues?

Art in the Loop is partnering with the City of Kansas City, Missouri, the KC Streetcar Authority and the Kansas City Public Library to offer 3 different opportunities for artists:

### 3 TRACKS

#### 1) Art in the Park: City Market Park (Temporary Artwork)

- a) Four commissions available
- b) Fee (including cost for materials, installation and removal) is \$5,000
- c) Contact Elizabeth Bowman, Public Art Administrator, City of Kansas City, Missouri, [elizabeth.bowman@kcmo.org](mailto:elizabeth.bowman@kcmo.org), for specific guidelines and application process.

#### 2) Art on the Line and at the Library - (Temporary Artwork, Performances & Collaborations)

- a) Six to ten commissions will be available
- b) Proposals for 2-dimensional, 3-dimensional, video, interactive, digital, and performance art will be accepted
- c) Art sites will include:
  - i) On or near KC Streetcar Stops; on KC Streetcar Vehicles
  - ii) KC Public Library Central Library, 14 West 10th Street
    - (1) Temporary art work may be proposed for the sidewalks, public spaces, exterior of the building and the exhibit wall niches on the 5th Floor.
    - (2) Performances may be proposed for Kirk Hall or the Rooftop Terrace.
- d) Fees (including cost for materials, installation and removal) will range from \$1,000 to \$2,500
- e) [Click here to apply via Submittable.](#)

#### 3) Art in the Loop Music Series

- a) \$300 fee for one 2-hour performance with breaks
- b) Performances will take place from 11:30 - 1:30, on Wednesdays, May 17 - September 16. Four to six performances will be held in City Market Park, 6-8 performances will be held on KC Streetcar vehicles or at stops as proposed by artists, 4-6 performances will be held in Kirk Hall or on the Rooftop Terrace of the KC Public Library Central Library.
- c) Send Resume/CV + music sample to [ann@downtownkc.org](mailto:ann@downtownkc.org). Also indicate the site where you would like to perform:
  - i) KC Public Library Central Library - Kirk Hall
  - ii) KC Public Library Central Library - Rooftop Terrace
  - iii) KC Streetcar Stop
  - iv) On-board KC Streetcar Vehicle
  - v) City Market Park (3rd & Main)

**ALL APPLICATIONS ARE DUE: FEBRUARY 17, 2017 by 11:59 a.m. CST**

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## **REQUIREMENTS FOR SELECTED ARTISTS**

### **TRACKS 1 & 2:**

- **Opening Reception & Program** - tentatively scheduled for April 25, 2017, from 5 - 7 pm. Artists will attend and make 2 minute presentations.
- **Descriptive material and photo for website** - Artists will provide a brief written description of their work and provide a portrait for the project website.
- **PR and marketing materials** - Artists will provide written material to assist in developing press releases, programs and other materials.
- **Impact Statement** - Artists will write 500 word max statement about the impact of the project on their practice due no later than September 30.
- **Closing Reception** - tentatively scheduled for November 2, from 5 - 7 pm. Artists will attend and make 2 minute presentation about their work for the project.
- Artists are responsible for installing and removing their artwork without damaging property.
- All proposals must engage with the theme "Cue!"

### **TRACK 3 (Music Series):**

- **Performers must provide their own amplification.**
- **Opening Reception & Program** - tentatively scheduled for April 25, 2017, from 5 - 7 pm. Performers are invited to attend; participation is optional.
- **Descriptive material and photo for website** - Performers will provide a brief written description of their work and a photo for the project website.
- **PR and marketing materials** - Performers will provide written material to assist in developing press releases, programs and other materials.
- **Closing Reception** - tentatively scheduled for November 2, from 5 - 7 pm. Performers will be invited to attend; participation is optional.

## **ART IN THE LOOP WILL PROVIDE:**

### **ALL TRACKS:**

- Web presence for each project on artintheloop.com
- Social media, PR, and other marketing
- Signage for each project
- Logistical support and coordination with property owners and partners

### **TRACKS 1 & 2:**

- Curatorial support
- Logistical support and coordination with property owners and partners
- Documentation of projects (still photography and video as available)
- Printed summary catalog of entire project
- Summary video of entire project

### **TRACK 3:**

- Electrical connection and/or generator if necessary
- Signage displayed during performance (banner or signboard)

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**ARTIST ELIGIBILITY:**

This opportunity is open to all professional artists, aged 18 and older, residing in either Kansas or Missouri. Selection panelists and their immediate family members are not eligible for participation. Eligible artists with a strong interest in working in the public realm are invited to submit qualifications to be considered.

**SELECTION PROCESS:**

A selection panel (made up of arts professionals, community representatives, and business leaders) will review materials received from qualified artists in response to this call for concepts. The final selection of proposals will also be dictated by the availability of funding and final property owner approval.

**ART IN THE LOOP ENVISIONS THE ART WILL (BE):**

- Temporary (hours or few days) or semi-permanent (3-6 months)
- Surprising, unconventional, thoughtful and fun
- Engaging to the public and activate the environment
- Encourage community engagement and interaction
- Collaborative proposals are encouraged
- Consider both anticipated and unpredictable locations
- Appropriate for all ages
- Not polemic or polarizing

**PROPOSAL REQUIREMENTS AND DETAILS:**

- Artist must be willing to collaborate with property owners.
- Artists must remove artwork following the completion of the program.
- Artists are responsible for all transportation, installation and removal. All 3D works will remain the property of the artist at the completion of the program. Installation and removal will be scheduled with Art in the Loop.
- Artists may submit repurposed art work, more than one concept and/or student work.
- Selected artists will be asked to write a brief final report at the end of the project and assist in promoting their work.

**IMPORTANT DATES (TENTATIVE):**

February 17, 2017	Deadline for applications
February 24	Selection Panel Meeting
March 6-24	Sign Contracts
April 26	Opening Program and Reception
May 1 - 13	Install Artworks
May 17 - Sep 20	Performances (weekly, Wednesdays, 11:30 -1:30)
September 20 - 30	Remove Artworks
October	Prepare and print catalog
November 2	Closing Reception