



2018 ART IN THE LOOP PROJECT: KC PLAYS!

GUIDELINES

2018 ART IN THE LOOP PROJECT: KC PLAYS!

ART:

on the **Line** - *KC Streetcar*
in the **Park** - *West Terrace Park*
at the **Library** - *KC Public Library Central Library*

Call for Concepts: Art Installations and Performances

Attention: Artists, Sculptors, Dancers, Poets, Choreographers, Videographers, Fashion Designers, Performance Artists, Digital Artists

DUE: February 9, 2018 by 11:59 p.m. CST

OVERVIEW

Art in the Loop Foundation (AILF) is seeking artists to engage the Downtown Kansas City community through a series of art installations and performances in the center of Downtown Kansas City from May 1 through September 30, 2018.

The goal of the Art in the Loop Project is to infuse the center of Downtown Kansas City with innovative and engaging temporary art that will refresh, intrigue and surprise our audience of Downtown employees, residents and visitors. Equally important, the project will also create an opportunity for local emerging and established artists to extend their practice into the Downtown environment with curatorial, professional and logistical support.

The theme for our 2018 project is “**KC PLAYS!**” How can play elicit happiness, friendship, excitement, humor and problem-solving through the lens of temporary art installations and performances? Play is evident at the base of every truly creative art expression. Taking inspiration from the president of the American Association for the Child’s Right to Play and professor at Hofstra University, Dr. Rhonda Clements, says, “It is important to maintain a healthy sense of play throughout childhood and into adulthood. Our complex society requires clear thinkers, playful attitudes, humor and creativity for complex problem solving.” We are looking to artists to infuse our city with Play!!

Art in the Loop is partnering with the City of Kansas City, Missouri, the KC Streetcar Authority and the Kansas City Public Library to offer the following opportunities for artists:

OPPORTUNITIES

1. Art in the Park: West Terrace Park (Temporary Artwork)

West Terrace Park is one of the oldest parks in the Kansas City park system. The West Bluffs overlook the Missouri River, areas north of Kansas City in Missouri and west into Kansas, and the Kansas River. Naturally beautiful, the Bluffs are thought to be historically important as a place where Meriwether Lewis and William Clark stopped on their expedition to the western United States in the early 1800s. The circular drive towards the north end of the park features views of the Missouri River and the *Corps of Discovery* sculpture created Eugene Daub honoring the Lewis & Clark expedition. Additional resources: <http://kcparks.org/places/corps-of-discovery/>, <http://kcparks.org/places/west-terrace-park/>

Site:



 <p>West Terrace Park</p>	 <p>A. 8th Street Green, adjacent to the Corps of Discovery sculpture.</p>	 <p>B. Art can also be proposed for inside the dog park.</p>
	 <p>C. The lower-level walkway around the Lewis & Clark statue is a site for artwork.</p>	 <p>D. Artwork may also be proposed for the palisades area in the south end of the park near 10th Street.</p>

- Four commissions will be available
- Art sites:
 - A. 8th Street Green (flat area along 8th street, east of the Lewis & Clark statue)
 - B. West Terrace Dog Park
 - C. Lower-level walkway around the Lewis & Clark statue
 - D. Palisades area at the south end of the park near 10th Street & Kirk Drive
- Proposals for site-specific 2-dimensional, 3-dimensional, video, interactive, and digital art will be accepted
- Stipend (including cost for materials, installation and removal) is \$5,000

2. Art on KC Streetcar - (Temporary Artwork, Performances & Collaborations)

The KC Streetcar, is a free transit service carrying passengers from Union Station to the City Market on Main Street, 7-days a week in Downtown Kansas City. Average daily ridership in 2017 was 5,719. The route include 16 stops located on the sidewalk. The streetcar is operated by the KC Streetcar Authority. Learn more about the streetcar at www.kcstreetcar.org.

Site:

 <p>The map shows the KC Streetcar route along Main Street in downtown Kansas City. Stops from north to south are: River Market North (3rd & Grand), River Market West (4th & Delaware), City Market (5th & Walnut), North Loop (7th & Main), Library (9th & Main), Metro Center (12th & Main), Power & Light (14th & Main), Kauffman Center (16th & Main), Crossroads (19th & Main), and Union Station (Pershing & Main). The route is marked with a blue line and includes icons for bus, streetcar, and bicycle access at various points.</p>	 <p>A. KC Streetcar Stop: <i>Wait Here</i> by JT Daniels, 2017</p>	 <p>A. KC Streetcar Stop: <i>Then & Now</i> by Lauren Thompson and Jeff Evrard, installed near 3rd & Grand Streetcar Stop, 2017</p>
	 <p>A KC Streetcar Stop: <i>Run the Town: A Civic Trail</i>, by Sarah Star with Sonia Andrews, along KC Streetcar line, 2017</p>	 <p>B. Vehicle Exterior: Artwork can be placed on the exterior of the streetcars..</p>
	 <p>C. Vehicle Interior: Artwork can be placed on the interior of the streetcars.</p>	 <p>D. Kiosks: <i>Totemic Persona</i> video by Barry Anderson, 2017.</p>

Art on KC Streetcar, continued on the next page.

Art on KC Streetcar - (Temporary Artwork, Performances & Collaborations)

- Six to ten commissions will be available
- Art sites:
 - A. On the exterior or in the vicinity of **KC Streetcar Stops** 2-dimensional, 3-dimensional, video, installation, interactive, and digital art will be accepted
 - B. On the **exterior** of **KC Streetcar Vehicles** 2-dimensional and digital art will be accepted
 - C. On the **interior** of **KC Streetcar Vehicles** 2-dimensional, 3-dimensional, video, installation, interactive, and digital art will be accepted
 - D. **Streetcar Kiosks** - Video, interactive and digital work will be displayed on Streetcar kiosks
- Stipend (including cost for materials, installation and removal) will range from \$1,000 to \$3,000

3. Art at the Library - (Temporary Artwork, Performances & Collaborations)

Site:



A. The facade of the library and sidewalk are sites for artwork.



B. *Inscribed*, performance by Jeramy Zimmerman, in Kirk Hall, 2017



B. *Cucharada* performed on the library's rooftop in 2017.

- Two to three commissions will be available
- KC Public Library Central Library, 14 West 10th Street
- Art sites:
 - A. On **exterior facade and sidewalks** proposals for 2-dimensional, 3-dimensional, video, installation, interactive, digital, and performance art will be accepted
 - B. Performances may be proposed for **Kirk Hall** or the **Rooftop Terrace** and must take place in coordination with the Art Starts at the Library events on the following Fridays, from 5-7 p.m., June 1, July 6 and August 3.
- Stipend (including cost for materials, installation and removal) will range from \$1,000 to \$3,000

4. Art in the Loop Studio Residency - (Temporary Studio Residency - tentatively in Commerce Bank Building, southeast corner of 10th & Main Street)

- One artist or artist team chosen to utilize temporary studio (Up to 2 months max during June 1 and July 31) inside the Commerce Bank Building (10th & Main St)
 - Approximately 2,000 sq ft of space of usable space
- Artist stipend of \$1,000
- Artist or artists are required to host and attend an open studio event at end of residency term. AILF Staff to assist and promote event for artist or artists in residence.
- Proposals for 2-dimensional, 3-dimensional, video, installation, interactive, digital, and performance art will be accepted.

With additional questions regarding residency, please contact Jahaira Aguilar, jahairayaguilar@gmail.com

5. Art in the Loop Scavenger Hunt

- Help us create a scavenger hunt connecting Art in the Loop artwork, public artwork and other cultural amenities in the center of Downtown KC with the goal of ending in Ermine Case Junior Park.
- Artist stipend \$500 for concept and initial design.
 - Artist will be required to lead community members in one scavenger hunt through the city.
 - AILF staff will assist during scavenger hunt as well as promote and plan a celebration at conclusion of the hunt.

REQUIREMENTS FOR SELECTED ARTISTS

- **Opening Reception & Program** - tentatively scheduled for May 1, 2018, from 5 - 7 pm. Artists will attend and make 2 minute presentations.
- **Descriptive material and photo for website** - Artists will provide a brief written description of their work and provide a portrait for the project website.
- **PR and marketing materials** - Artists will provide written material to assist in developing press releases, programs and other materials.
- **Impact Statement** - Artists will write 500 word max statement about the impact of the project on their practice due no later than September 30.
- **Closing Reception** - tentatively scheduled for November 6, from 5 - 7 pm. Artists will attend and make 2 minute presentation about their work for the project.
- Artists are responsible for installing and removing their artwork without damaging property.
- All proposals must engage with the theme "KC PLAYS!"

Additional Requirements for Studio Residency

- Artists will have access to the space to work at any time during the residency term 24 hrs a day/7 days a week. Artist must check in with security each time they enter or leave the workspace.
- The artist will be responsible for maintaining the space while occupying it, they will sign a contract stating that they will not damage or alter the space. The artist will be prohibited against noxious, harmful and dangerous activities and will not permit fire or noxious fumes in the space.
- Upon vacating the space, artist agrees to clean the space and return it to original condition.
- Artist will be responsible for creating one programming activity, event, or team building experience to take place in the studio available to tenants of the building and their employees during the open studio event. AILF will assist the artist or artist team in marketing and executing this one-day open studio event. The time and space that the event will occur will be pre-approved by AILF and the building ownership.
- Marketing signage provided by AILF displayed during studio residency alerting community that the AILF Artist in Residence is in studio (banner or signboard displayed on exterior of the space)

ART IN THE LOOP WILL PROVIDE:

- Web presence for each project on artintheloop.com
- Social media, PR, and other marketing
- Signage for each project
- Logistical support and coordination with property owners and partners
- Curatorial support
- Documentation of projects (still photography and video as available)
- Printed summary catalog of entire project

ARTIST ELIGIBILITY:

This opportunity is open to all professional artists, aged 18 and older, residing within 50 miles of Kansas City. Selection panelists and their immediate family members are not eligible for participation. Eligible artists with a strong interest in working in the public realm are invited to submit qualifications to be considered.

SELECTION PROCESS:

A selection panel (made up of arts professionals, community representatives, and business leaders) will review materials received from qualified artists in response to this call for concepts. The final selection of proposals will also be dictated by the availability of funding and final property owner approval.

ART IN THE LOOP ENVISIONS THE ART WILL (BE):

- Temporary (hours or few days) or semi-permanent (3-6 months)
- Surprising, unconventional, thoughtful and fun
- Engaging to the public and activate the environment
- Encourage community engagement and interaction
- Collaborative proposals are encouraged
- Consider both anticipated and unpredictable locations
- Appropriate for all ages
- Not polemic or polarizing

PROPOSAL REQUIREMENTS AND DETAILS:

- Artist must be willing to collaborate with property owners.
- Artists must remove artwork following the completion of the program.
- Artists are responsible for all transportation, installation and removal. All 3D works will remain the property of the artist at the completion of the program. Installation and removal will be scheduled with Art in the Loop.
- Artists may submit repurposed art work, more than one concept and/or student work.
- Selected artists will be asked to write a brief final report at the end of the project and assist in promoting their work.

IMPORTANT DATES (TENTATIVE):

February 9, 2018	Deadline for applications
February	Selection Panel Meeting
March	Sign Contracts
May 1	Opening Program and Reception
May 1 - 15	Install Artworks
May 16 - Sep 12	Performances (weekly, Wednesdays, 11:30 -1:30) Arts Starts at the Library Performances (Jun 1, Jul 6, Aug 3)
September 21 – October 14	Remove Artworks
October	Prepare and print catalog
November 6	Closing Reception