



# 2019 ART IN THE LOOP PROJECT: MAKE/BELIEVE

## GUIDELINES

### 2019 ART IN THE LOOP PROJECT: MAKE/BELIEVE

#### ART:

in the **Park** - *Washington Square Park*  
on the **Line** - *KC Streetcar*  
at the **Library** - *KC Public Library Central Library*

#### Call for Concepts: Art Installations and Performances

*Attention: Artists, Sculptors, Dancers, Poets, Choreographers, Videographers, Fashion Designers, Performance Artists, Digital Artists*

**DUE: Sunday, March 3rd, 2019 by 11:59 p.m. CST**

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#### OVERVIEW

Art in the Loop Foundation (AILF) is seeking artists to engage the Downtown Kansas City community through a series of art installations and performances in the center of Downtown Kansas City from May 1 through September 30, 2019.

The goal of the Art in the Loop Project is to infuse the center of Downtown Kansas City with innovative and engaging temporary art that will refresh, intrigue and surprise our audience of Downtown employees, residents and visitors. Equally important, the project will also create an opportunity for local emerging and established artists to extend their practice into the Downtown environment with curatorial, professional and logistical support.

The theme for our 2019 project is **"MAKE/BELIEVE"**.

How can creative making transform reality for both artist and audience?

We ask makers to explore the ability for art to be transportive and for fantasy to be collective.

Proposals should respond to both the theme and the Downtown or site-specific environment.

"But all the magic I have known  
I've had to make myself"

From *Magic*, by Shel Silverstein, *Where the Sidewalk Ends*.

## OPPORTUNITIES

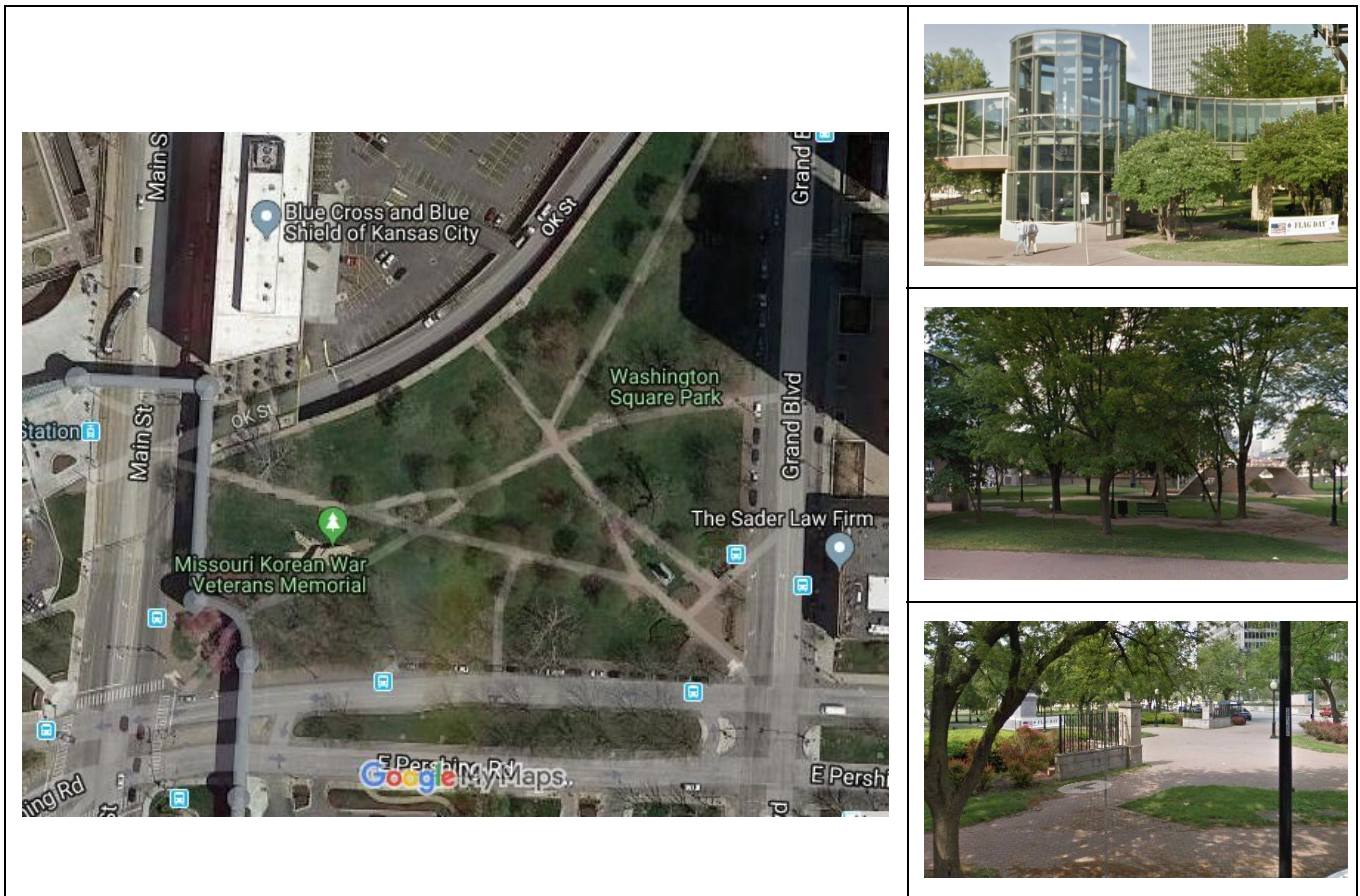
Art in the Loop is partnering with the City of Kansas City, Missouri, the KC Streetcar Authority and the Kansas City Public Library to offer the following opportunities for artists:

### 1. Art in the Park: Washington Square Park

Washington Square Park, located on Pershing between Main Street and Grand Boulevard near Crown Center, is a lovely 5-acre area of open space with grass, trees, pathways and a statue of George Washington mounted on a horse. Adjacent to Washington Square Park is "The Link". The 880-foot Link provides weather-protected, lighted access between hotels, office buildings, Crown Center Shops, The Westin Hotel and Union Station.

Additional resources: <https://kcparks.org/places/washington-square-park/>

#### Site:



- Proposals for site-specific 2-dimensional, 3-dimensional, interactive, and performance art will be accepted.
- 6-8 proposals may be accepted
- Maximum stipend (including cost for materials, installation and removal): \$5,000
- Please refer to the [Art in the Loop Website](#) for examples of past work.

## 2. Art on KC Streetcar

The KC Streetcar, is a free transit service carrying passengers from Union Station to the City Market on Main Street, 7-days a week in Downtown Kansas City. Average daily ridership in 2018 was 5,794. The route includes 16 stops (13 with shelters) located on the sidewalk. The streetcar is operated by the KC Streetcar Authority. Learn more about the streetcar at [www.kcstreetcar.org](http://www.kcstreetcar.org).

### Art on KC Streetcar

- Art sites:
  - A. On the exterior or in the vicinity of **KC Streetcar Stops**, 2-dimensional, 3-dimensional, video, installation, interactive, digital art, and performance may be accepted.
  - B. In the **interior of KC Streetcar Vehicles**, 2-dimensional, 3-dimensional, installation, interactive and performance may be accepted.
  - C. **Streetcar Kiosks** - Video, interactive and digital work may be displayed on SmartCity kiosks along the KC Streetcar route.
- Maximum stipend (including cost for materials, installation and removal): \$4,000



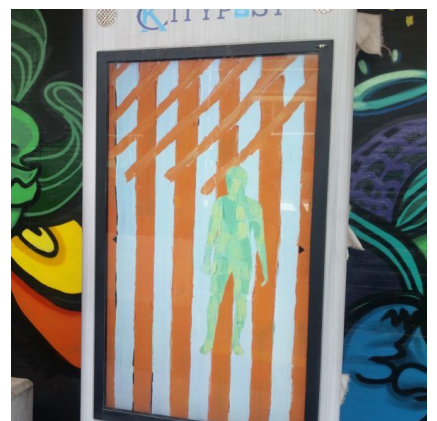
A. KC Streetcar Stop: *Streetcar Shelter Sweater*, Emily Evan Sloan, 2018



A. KC Streetcar Stop: *KC Puppets at Play*, Stonelion Puppet Theater, 2018



B. Vehicle Interior: *Celestial Heap*, Monica Dixon, 2018



C. Streetcar Kiosks: *Running Idle*, Daniel Chase, 2018



### 3. KC Streetcar Exterior



- In 2018, Kansas City artist Amy Kligman proposed and received an Art in the Loop project to create art on the exterior of one of the KC Streetcars. The “Party Car” became an instant favorite, inspiring Art in the Loop to create a recurring opportunity for an artist to design a temporary art exterior for the streetcar. [More Info on the Party Car!](#)
- Guidelines:
  - A. Please use the following templates to design the exterior of the streetcar when submitting your concept image ([Streetcar Exterior](#), [Window Dimensions](#))
  - B. Windows can be covered but will be printed on transparent vinyl. Please be mindful that full coverage may not be possible. Flexibility in design will be considered.
- Selected artist(s) will be paid an artist fee of \$1,000 upon delivery of print-ready images formatted for the dimensions of the streetcar.
- Printing and install costs will vary dependent on layout and execution. Art in the Loop will cover all printing costs.
- Budget sections on the application can be skipped if applying for the Exterior Wrap.

4. **Art at the Library:** KC Public Library Central Library, 14 West 10th Street

**Site:**



*Inscribed*, performance by Jeramy Zimmerman, in Kirk Hall, 2017



*Cucharada* performed on the library's rooftop in 2017.



*Wearable Play*, Sunyoung Cheong, 2018

- Performance or interactive art may be proposed for **Kirk Hall** or the **Rooftop Terrace**.
- Maximum stipend (including cost for materials, installation and removal): \$2,500

## **REQUIREMENTS FOR SELECTED ARTISTS**

- **Descriptive material and photo for website** - Artists will provide a brief written description of their work and provide a photo for the project website.
- **PR and marketing materials** - Artists will provide written material to assist in developing press releases, programs and other materials.
- **Impact Statement** - Artists will write 500-word max statement about the impact of the project on their practice due no later than September 30.
- **Closing Reception** - tentatively scheduled for November 6, from 5 - 7 pm. Artists will attend and make 2-minute presentation about their work for the project.
- Artists are responsible for installing and removing their artwork without damaging property.
- All proposals must engage with the theme "MAKE/BELIEVE"

## **ART IN THE LOOP WILL PROVIDE:**

- Web presence for each project on artintheloop.com
- Social media, PR, and other marketing
- Signage for each project
- Logistical support and coordination with property owners and partners
- Curatorial support
- Documentation of projects (still photography and video as available)
- Printed summary catalog of entire project

## **ARTIST ELIGIBILITY:**

This opportunity is open to all professional artists, aged 18 and older, residing within 50 miles of Kansas City. Selection panelists and their immediate family members are not eligible for participation. Eligible artists with a strong interest in working in the public realm are invited to submit qualifications to be considered.

## **SELECTION PROCESS:**

A selection panel (made up of arts professionals, community representatives, and business leaders) will review materials received from qualified artists in response to this call for concepts. The final selection of proposals will also be dictated by the availability of funding and final property owner approval.

## **ART IN THE LOOP ENVISIONS THE ART WILL (BE):**

- Temporary (hours or few days) or semi-permanent (3-6 months)
- Surprising, unconventional, thoughtful and fun
- Engaging to the public and activate the environment
- Encourage community engagement and interaction
- Collaborative proposals are encouraged
- Consider both anticipated and unpredictable locations
- Appropriate for all ages
- Not polemic or polarizing

**PROPOSAL REQUIREMENTS AND DETAILS:**

- Artist must be willing to collaborate with property owners.
- Artists must remove artwork following the completion of the program.
- Artists are responsible for all transportation, installation and removal. All 3D works will remain the property of the artist at the completion of the program. Installation and removal will be scheduled with Art in the Loop.
- Please submit only one concept per individual artist; artists may participate in multiple collaborative concepts.
- Selected artists will be asked to write a brief final report at the end of the project and assist in promoting their work.

**IMPORTANT DATES:**

March 3, 2019	Deadline for applications
March	Selection Panel Meeting
April	Sign Contracts
May 1 - 26	Install Artworks
June 1	Kick off Event (Tentative)
May - September	Art in the Loop First Fridays at the Library, Performances or Interactive Art Art tours highlighting 2019 projects
October 1- October 15	Remove Artworks
October	Prepare and print catalog
November 4	Closing Reception

**Submission Process:**

Please submit your proposal using the Google Form at this link:

<https://goo.gl/forms/9RV42Njx0r1B7Kw12>

Contact Art Director, Bo Hubbard, [bohubbard3@gmail.com](mailto:bohubbard3@gmail.com), or Program Director, Ann Holliday, [ann@downtownkc.org](mailto:ann@downtownkc.org) with any questions.