

# 2019 Art in the Loop Project: Make/Believe

# **Sponsor Benefits**

# Art Car Sponsor:

\$10,000

Support wrapping one KC Streetcar Vehicle with selected artwork. Benefits include:

- 1. Organization logo and recognition signage on the interior of the streetcar vehicle
- 2. Verbal recognition of organization during all media outreach
- 3. Sponsor recognition in social media posts through Art in the Loop and Downtown Council of Kansas City channels
- 4. Organization logo included on all title cards for installed artworks
- 5. Organization logo featured prominently on performance signage, Art in the Loop website, and printed collateral (weekly performance programs, brochures, annual catalog) produced following sponsorship confirmation.
- 6. Exhibit space at Kick-Off weekend event and closing reception

## Streetcar Stop Sponsor:

Support installation of artwork at KC Streetcar Stops, KC Public Library and Washington Square Park:

- 1. Organization logo and recognition signage at KC Streetcar Stop: "This artwork brought to you by Company Logo".
- 2. Sponsor recognition in social media posts through Art in the Loop and Downtown Council of Kansas City channels.
- 3. Organization logo included on all title cards for installed artworks.
- 4. Organization logo featured on performance signage, Art in the Loop website, and printed collateral (weekly performance programs, brochures, annual catalog). produced following sponsorship confirmation.
- 5. Exhibit space at Kick-Off weekend event and closing reception.

# Title Card Sponsor:

\$5,000

- 1. Sponsor recognition in social media posts through Art in the Loop channels.
- 2. Organization logo included on all title cards for installed artworks.
- 3. Organization logo featured on Art in the Loop website and printed collateral (brochures, annual catalog) produced following sponsorship confirmation.
- 4. Exhibit space at Kick-Off weekend event and closing reception.

### \$2,500

# Social Sponsor: \$1,500

- 1. Sponsor recognition in social media posts through Art in the Loop channels.
- 2. Organization logo featured on Art in the Loop website, and annual printed catalog.
- 3. Invitation to receptions, performances and other special events.

### Individual Donors

- 1. Listed in the annual catalog as a supporter.
- 2. Invitation to receptions, performances and other special events.
- 3. Your contribution is tax deductible. Art in the Loop is a 501 (c) 3 charitable organization.

#### **In-Kind**

Donate printing, art materials, refreshments at receptions, site assistance, etc.

Contact Ann Holliday, ann@downtownkc.org or (816) 979-1072 for more information.