



2020 ART IN THE LOOP APPLICATION GUIDELINES

DEADLINE: Monday, February 17, 2020, 11:59 pm, CST

SUBMISSION PROCESS: Applications must be submitted online at www.artintheloop.com/opportunities/2020-call-for-artists

PARTNERSHIPS ENCOURAGED:

Although it is not required, Artists are encouraged to partner with local non-profit organizations and/or business to expand the impact and power of their proposal.

ARTIST ELIGIBILITY:

This opportunity is open to all professional artists, aged 18 and older, residing within 50 miles of Kansas City. If applying as a group or collective, at least one member must meet this requirement. Selection panelists and their immediate family members are not eligible for participation. Eligible artists with a strong interest in working in the public realm are invited to submit qualifications to be considered.

SELECTION PROCESS:

A selection panel (made up of arts professionals, community representatives and business leaders) will review materials received from qualified artists in response to this call for concepts. The final selection of proposals will also be dictated by the availability of funding and final property owner approval. Artists will be notified in February.

ART IN THE LOOP ENVISIONS THE ART WILL (BE):

- Temporary (hours or few days) or semi-permanent (3-6 months)
- Surprising, unconventional, thoughtful and fun
- Engaging to the public and activate the environment
- Encourage community engagement and interaction
- Collaborative proposals are encouraged
- Consider both anticipated and unpredictable locations
- Appropriate for all ages
- Not polemic or polarizing

EVALUATION CRITERIA

Criteria will vary depending on skills required for project, but could include the following:

- Originality of concept and aesthetic strength of proposal
- Demonstration of experience in technique/materials to complete project
- Education, training, awards, fellowships, or other evidence of creative practice
- Feasibility of budget

PROPOSAL REQUIREMENTS AND DETAILS:

- Artist must be willing to collaborate with property owners.
- Artists must remove artwork following the completion of the program.
- Artists are responsible for all transportation, installation and removal. All 3D works will remain the property of the artist at the completion of the program. Installation and removal will be scheduled with Art in the Loop.
- Please submit only one concept per individual artist; artists may participate in multiple collaborative concepts.
- Selected artists will be asked to write a brief final report at the end of the project and assist in promoting their work.

IMPORTANT DATES:

February 17, 2020	Deadline for applications
February	Selection Panel Meeting
March/April	Sign Contracts
May 1 - 26	Install Artworks
June 3	Kick off Event (Tentative)
October 1- October 15	Remove Artworks
October	Prepare and print catalog
November 4	Closing Reception

Contact Art Director, Bo Hubbard, bohubbard3@gmail.com, or Program Director, Ann Holliday, ann@downtownkc.org with any questions.

If selected, you will be asked to follow these:

REQUIREMENTS

- **Descriptive material and photo for website** - Artists will provide a brief written description of their work and provide a photo for the project website.
- **PR and marketing materials** - Artists will provide written material to assist in developing press releases, programs and other materials.
- **Impact Statement** - Artists will write 500-word max statement about the impact of the project on their practice due no later than September 30.
- **Closing Reception** - tentatively scheduled for November 4, from 5 - 7 pm. Artists will attend and make 2-minute presentation about their work for the project.
- Artists are responsible for installing and removing their artwork without damaging property.

ART IN THE LOOP WILL PROVIDE:

- Web presence for each project on artintheloop.com
- Social media, PR, and other marketing
- Signage for each project
- Logistical support and coordination with property owners and partners
- Curatorial support
- Documentation of projects (still photography and video as available)
- Printed summary catalog of entire project