



2021 ART IN THE LOOP APPLICATION GUIDELINES

DEADLINE: Wednesday, May 12, 2021, 11:59 pm, CST

ARTIST ELIGIBILITY:

Professional visual artists, or artist teams, art students, at least 18 years of age residing within 50 miles of Kansas City are eligible. Selection panelists and their immediate family members are not eligible for participation. Eligible artists with a strong interest in working in the public realm are invited to submit qualifications to be considered.

SELECTION PROCESS:

A selection panel (made up of arts professionals, community representatives and business leaders) will review materials received from qualified artists in response to this call for concepts. The final selection of proposals will also be dictated by the availability of funding and final property owner approval.

ART IN THE LOOP ENVISIONS THE ART WILL (BE):

- Temporary (hours or few days) or semi-permanent (3-6 months)
- Surprising, unconventional, thoughtful and fun
- Engaging to the public and activate the environment
- Encourage community engagement and interaction
- Appropriate for all ages
- Not polemic or polarizing

EVALUATION CRITERIA

Criteria will vary depending on skills required for project, but could include the following:

- Originality of concept and aesthetic strength of proposal
- Demonstration of experience in technique/materials to complete project
- Education, training, awards, fellowships, or other evidence of creative practice

PROPOSAL REQUIREMENTS AND DETAILS:

- The Artist must be willing to collaborate with property owners.
- Installation and removal will be scheduled with Art in the Loop.
- Selected artists will be asked to adhere to the requirements described below:.

IMPORTANT DATES:

May 12, 2021	Deadline for applications
May	Selection Panel Meeting
May	Sign Contracts
May/June	Install Artworks
June 23/July 7	Kick off Event (Tentative)
June/July	2 Artwalks (artists will be asked to participate in at least one
October 15- October 31	Remove Artworks
October	Prepare and print catalog
November 3	Closing Reception (Tentative)

Contact Art Director, Kyle Mullens, kylewmullins@gmail.com, or Program Director, Ann Holliday, ann@downtownkc.org with any questions.

If selected, you will be asked to follow these:

REQUIREMENTS

- **Descriptive material and photo for website** - Artists will provide a brief written description of their work and provide a photo for the project website.
- **PR and marketing materials** - Artists will provide written material to assist in developing press releases, programs and other materials.
- **Impact Statement** - Artists will write 500-word max statement about the impact of the project on their practice due no later than September 30.
- **Kick-Off Event & Reception** - tentatively scheduled for **June 23 or July 7, from 5-7 p.m.** at the Kansas City Public Library Central Library. Artist will be asked to attend.
- **Artwalks** - Artists will be asked to participate in at least one Artwalk over the summer, most likely on a Saturday afternoon
- **Closing Reception** - tentatively scheduled for **November 3, 2021, from 5 - 7 pm.** Artists will attend and make a 2-minute presentation about their work for the project.

ART IN THE LOOP WILL PROVIDE:

- Web presence for each project on artintheloop.com
- Social media, PR, and other marketing
- Signage for each project
- Logistical support and coordination with property owners and partners
- Curatorial support
- Documentation of projects (still photography and video as available)
- Printed summary catalog of entire project