



**AI Hub
May 15, 2023**



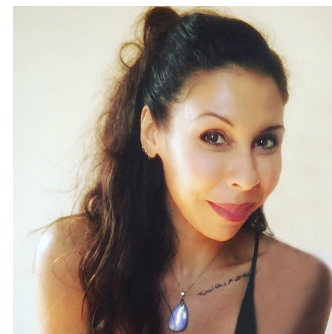
Welcome & Introductions

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2023 Performing Arts Director, Art in the Loop

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Donna Mandelbaum

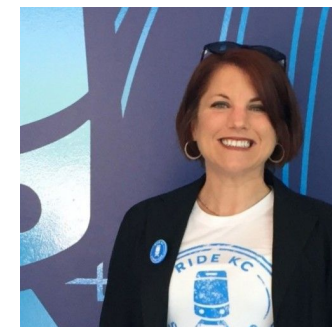
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Art in the Loop Mission

- Provide opportunities for local artists to gain experience in creating and performing public art.
- To infuse the heart of Downtown Kansas City with innovative and engaging art for employees, residents and visitors.
- Values an equitable, diverse, and inclusive art community.
- AILF is a unique partnership of the Downtown Council of KC.
- Private, charitable organization
- What's with the name?
Originally focused only on Downtown (inside the highway loop)



2023 Theme/Prompt: Celebrate

This year, Art in the Loop is asking artists to show how/what they celebrate in their lives. This could be the celebration of art, identity, culture, community, and more. How do you reflect celebration in your artwork and art practice, your community, and your city? Proposed performances should reflect these questions and ideas in ways that engage and stimulate Kansas City audiences through public performances.

For the 2023 Art in the Loop Project, we are looking for artists to respond to these questions and to explore their vision of the art of celebrating.

Performance Dates & Locations

- June 21, 2023, 5:30-7:30 p.m.
 - Kick-Off Event at the Central Library, 14 W. 10th Street
- July 12th, 2023 5:30pm
 - Oppenstein Park, 12th & Walnut (Outdoors)
- August 18th, 2023, 5:30-7:30 p.m.
 - 816 Day at City Market (Outdoors)
- September 13, 2023, 5:30-7:30 p.m.
 - Art Walk and Performances (Outdoors at the streetcar stops)
- November 8, 2023, 5:30-7:30 p.m.
 - Closing Reception at the Central Library, 14 W 10th Street

Opportunities

Artists may submit proposals in 3 categories:

1. Live Music
2. Theatre, Dance, Improvisation, etc.
3. Spoken Word / Poetry



Kartez Marcel, 2019



Amado Espinoza &
The Junkyard
Orchestra 2022



B.Hive Theatre, 2022

Live Music

- Each performance will last approximately one hour.
- Selected artists will receive a **\$400** artist's fee
- One artist/performer/group will be selected for each scheduled event.
- **Equipment Note:** Performance artists must bring their own audio equipment. Access to electricity will depend on the performance location. (Central Library, Oppenstein Park and City Market all have electrical access.) Artists should bring extension cords and other necessary equipment.



The Newkirks, 2019



Jass, 2022



Kyle Jones, 2022



Alber by Alberto Racanati 2022

Theatre, Dance, Improvisation, Etc.

- Each performance should last approximately 30 minutes to one hour.
- Selected artists will receive a **\$500** artist's fee.
- One artist/performer/group will be selected for each scheduled event.



Alter: Pop-Up pARTy 2018



Jane Gotch, 2019



Karen Lisondra 2019



Circus Scorpis, 2022



FLAMENKCMO 2022



Stonelion Puppets 2018

Poetry / Spoken Word

- Each performance should last approximately 30 minutes to one hour.
- Selected artists will be paid an artist's fee of **\$200**.
- One artist/performer/group will be selected for each scheduled event.



Vanessa Aricco 2022



Sheri Purpose Hall 2019



Natasha Ria El-Scari 2022



David Alpert 2018

Equipment Note:

- Performance artists must bring their own audio equipment.
- Access to electricity will depend on the performance location. (Central Library, Oppenstein Park and City Market all have electrical access.)
- Artists should bring extension cords and other necessary equipment.
- If artists desire to make a collaboration with a business, electrical access may be accessible through that partnership.

PERFORMANCE VENUES SPECS

- Central Library
 - Inside Helzberg Hall (approximately 15' W x 10' D, Laminate Wood).
 - Outside Patio (approximately 30' W x 15' D, Concrete).
- Oppenstein Park (12th & Walnut)
 - Outdoors, Grass, Concrete and Electricity Available, dimensions to suit.
- 816 Day at City Market
 - Outdoors (Electricity Available) on Concrete, dimensions to suit.
- Art Walk at Streetcar Stops
 - Outdoors, Concrete, no electricity, dimensions vary based on location.
 - Possible collaboration with businesses for electricity if needed.

Application Guidelines

PARTNERSHIPS ENCOURAGED

Artists are encouraged to partner with local non-profit organizations and/or business to expand the impact and power of their proposal.

ARTIST ELIGIBILITY

Performing artists, collaborations, collectives, bands, students, at least 18 years of age residing within 50 miles of Kansas City are eligible.

SELECTION PANEL

Will include members of both the Kansas City arts community and the downtown Kansas City community.

CRITERIA

- Respond to theme of CELEBRATE
- Surprising, unconventional, thoughtful and fun
- Engaging to the public and activate the venue or location
- Encourage community engagement and interaction
- Appropriate for all ages
- Not polemic or polarizing
- Fits the parameters of performance length.
- Originality of concept and aesthetic strength of proposal
- Demonstration of experience in technique/materials to complete project
- Education, training, awards, fellowships, or other evidence of creative practice

PROPOSAL REQUIREMENTS AND DETAILS

- Response to the theme of CELEBRATE
- Adhere to the performance time (30-60min)
- Interactivity with the environment, the venues and the Streetcar Art (in the case of Art Walk performances.)
- Self-sufficient audio capability (electricity provided at certain locations).
- Artists will be asked to write a brief final report at the end of the project and assist in promoting their work.

Selected Artists provide

- Descriptive material and photo for website.
- PR and marketing materials
- Kick-Off Event attendance
- Closing Reception attendance
- Musical Performers will need to provide audio equipment, extension cords or another necessary equipment. Access to electricity will depend on the performance location.

Art in the Loop provides

- Web presence for each project on artintheloop.com
- Social media, PR, and other marketing
- Signage for each project
- Logistical support and coordination with property owners and partners
- Curatorial support
- Printed summary catalog of entire project (are performing artists included?)

2023 Art in the Loop Performing Arts Schedule

- May 22, 2023 Deadline for applications
- June 9, 2023 Award Letters Sent
- June 21, 2023 Kick off Event at Central Library
- July 12, 2023 Oppenstein Park Performance
- August 16, 2023 City Market Performance
- September 13, 2023 Art Walk & Streetcar Stop Performances
- November 8, 2023 Closing Reception at Central Library

How to Apply



2023 ART IN THE LOOP PROJECT: CELEBRATE

Call for Performance Artists Open thru May 22, 2023

[+ Call for Artists \(Read this first\)](#)

[+ Online Application](#)



Connect with us - **Applications Due May 22nd**

- Do some research: **ArtintheLoop.com**
- Sign up to receive emails: **ArtintheLoop.com/blog/**
- Events and news: **Facebook/ArtintheLoop**
- Updates and images: **Twitter/ArtintheLoop** and **Instagram/Artinthe Loop**
- Email:
 - Ann Holliday | ann@downtownkc.org
 - Jade Osborne | jadeosborneart@gmail.com
 - Donna Mandelbaum | dmandelbaum@kcstreetcar.org

Questions?