

## RideKC STREETCAR

### **Welcome & Introductions**





### Art in the Loop Directors 2024



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### Art in the Loop Mission

- Provide opportunities for local artists to gain experience in creating and performing public art.
- To infuse the heart of Downtown Kansas City with innovative and engaging art for employees, residents and visitors.
- Values an equitable, diverse, and inclusive art community.
- AILF is a unique partnership of the Downtown Council of KC.
- Private, charitable organization
- What's with the name?
   Originally focused only on
   Downtown (inside the highway loop)















### 2024 Theme: Convivencia

This year's theme is Convivencia (Spanish: to coexist with others through practicing the way we share space and resources despite our differences. To be "at ease" with difference.)

Convivencia is a space between harmony and conflict. It expresses a shared life with others that is a constant practice, effort, negotiation, and joint achievement, while recognizing friction or opposing energy. We recognize that artists and creatives are very familiar with navigating space, energy, and time amongst one another and within their communities.

Throughout Downtown Kansas City and on board the Kansas City Streetcar, we observe moments of Convivencia through the interactions of visitors, residents, workers, and commuters.

We ask artists to consider the following prompts: Can we be at ease with difference? How do we share space with our community while balancing both harmony and conflict? How does this tension inform our work and practice?



## **VISUAL ARTS CALL**

### **Visual Arts Opportunities**

### Artists may submit proposals in 4 categories:

- A. KC Streetcar Wrap
- B. KC Streetcar Shelter (Within the Frame)
- C. KC Streetcar Shelter (Live Painting)
- D. KC Streetcar Sculpture + Shelter



Black Boy Joy by Khyneesha Edwards, 2023

### A. KC Streetcar Wrap

- Artists are invited to wrap one KC Streetcar vehicle with their artwork. If accepted you will be asked to provide a print-ready file at the appropriate dimensions.
- One artist/artist team will be selected to wrap one streetcar.
- The selected artist will be paid a fee of \$2,500 to create the print-ready artwork.
   Art in the Loop will pay for printing, installing, and removing the artwork





**Disco Cloud**by Fred Trease
2023



Illustrated digital design

Location: KC Streetcar Wrap, #804





### Hope & Gratitude by Ada Koch & Glenn North, 2020

 Design can enter into a percentage of window space using perforated vinyl material, design on the white areas above and below windows, some interior spaces also available.





### B. KC Streetcar Stop - Within the Frame

- Artists are invited to propose a 2-dimensional work to be displayed on a KC Streetcar
   Stop.
- Two artists/artist teams will be selected.
- If accepted, you will be asked to provide a print-ready file at the appropriate dimensions:
  - a. 61.25" x 166.75" for the larger streetcar stop shelters and 58.63" x 83.44" for the smaller shelters.
  - b. The printed graphic may take an **organic shape, or fit within the standard dimensions.** The artwork is not to encroach on the blue frame.
- We suggest taking into account the ambient light and view, from both sides, at the stops.
   (Hint: check out the existing artwork at KC Streetcar stops to get ideas.)
- Selected artists will be paid a fee of \$1,000.
- Art in the Loop will pay for printing, installing and removing the artwork.

### How to Build An Altar for the Living by Kaitlyn B. Jones



Clear glass





## here, with you by Arin Yoon



Printed on clear vinyl

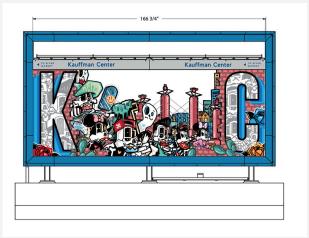
Second layer printed full color



## Generations by DINKC



Clear glass





6 inch clear border



Mother by David Wayne Reed

### C. KC Streetcar Shelter - Live Painting

- One or more KC Streetcar stop will include a Live Painting performance & installation. Artwork may be applied directly to the glass of the shelter. Artwork may also be installed in the area around a KC Streetcar stop; however, provisions must be made for accessibility and safety as well as permission granted by the property owner. Additionally, all artwork must be able to be removed from the streetcar stop or adjacent area.
- Proposals based in social practice and/or community engagement are encouraged. Social
  practice includes any artform that directly engages the community in collaboration and
  social interaction. Social practice works are often co-created with the public, with that
  collaborative aspect holding equal importance as the artwork itself.
- Selected artists will be paid a fee of \$1,500 (includes artist's time, materials, installation and removal costs).





Take Care of Who Cares for You by Sol Anzorena

Live Painting

Location: KC Streetcar City Market Stop



### D. KC Streetcar Sculpture + Shelter

- At one of the KC Streetcar stops, a 3-dimensional installation/artwork will be accepted. Artwork will be installed in the area around a KC Streetcar stop; however, provisions must be made for accessibility and safety as well as permission granted by the property owner. Additionally, all artwork must be able to be removed from the installation area and the streetcar stop. In addition to the Sculpture, we are asking artists to include an artwork or written artwork proposal for a KC Streetcar Shelter that amplifies their design and connects the audience with the artist and their artwork.
- Selected artists will be paid a fee of \$2,500 (includes artist's time, materials, installation and removal costs).



Community Garden
by Madeline Marak
2023





**S.P.O.G.G**by William Vannerson







Rail <Bike> Rail

by the Minister of Information 2016



Then & Now: Faces of KC by Lauren Thompson 2017







## **KC Word Plays!**

by Alicen Lundberg & Kriss Young Miller 2018



# Application Guidelines

#### PARTNERSHIPS ENCOURAGED

Artists are encouraged to partner with local non-profit organizations and/or business to expand the impact and power of their proposal.

### **ARTIST ELIGIBILITY**

Professional visual artists, or artist teams, art students, at least 18 years of age residing within 50 miles of Kansas City are eligible.

### **SELECTION PANEL**

Will include members of both the Kansas City arts community and the downtown Kansas City community.

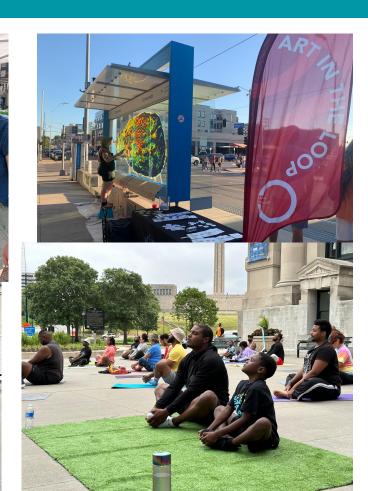
### Criteria

- Temporary (hours or few days) or semi-permanent (3-6 months)
- Surprising, unconventional, thoughtful and fun
- Engaging to the public and activate the environment
- Encourage community engagement and interaction
- Appropriate for all ages
- Not polemic or polarizing
- Responds to theme

- Originality of concept and aesthetic strength of proposal
- Demonstration of experience in technique/materials to complete project
- Education, training, awards, fellowships, or other evidence of creative practice

## **Community Engagement is Encouraged!**





### PROPOSAL REQUIREMENTS AND DETAILS

• Collaborate with property owners (KC Streetcar, adjacent businesses).

• Installation and removal will be scheduled by Art in the Loop for 2D works.

• Artists working in 3D will be responsible for removing their work in coordination with Art in the Loop and adjacent property owners.

 Artists will be asked to write a brief final report at the end of the project and assist in promoting their work.

## Selected Artists provide

- Descriptive material & photo for website.
- PR and marketing materials
- Written Impact Statement
- Kick-Off Event attendance
- Closing Reception attendance
- Art Walk participation
- 3D artwork will be removed by artist in coordination with property owner



### Art in the Loop provides

- Web presence for each project on artintheloop.com
- Social media, PR, and other marketing
- Signage for each project
- Logistical support and coordination with property owners and partners
- Curatorial support
- Printed summary catalog of entire project
- Art in the Loop will remove artwork (vinyl)

## 2024 Art in the Loop Project Schedule

March 18

March/April

April

May

June 12

July 17

August 16

September 18

October 12

October

November 6

November 15 - 31

Deadline for applications

**Selection Panel Meetings** 

**Artists Notified & Sign Contracts** 

Install Visual Artworks

Kick off Event

Art Car Reveal/Ride

816 Day Performances

Oppenstein Park Performances

Artwalk

Prepare and print catalog

Closing Reception

Remove Visual Artworks\*

<sup>\*</sup>Some artwork may remain in place longer at the discretion of the property owner.



## **PERFORMING ARTS CALL**

### **Performance Dates & Locations**

- Wednesday, June 12th, 5:30 7:30pm
  - Kick-off Ceremony at the Central Library
- Wednesday, July 17th, Time TBD
  - Art Car Reveal + Art Ride onboard KC Streetcar
- Friday, August 16th, 5:30 7:30pm
  - 816 Day at City Market
- Wednesday, September 18th, 5:30 7:30pm
  - Evening concert at Oppenstein Park
- Wednesday, November 6th, 5:30 7:30pm
  - Closing Reception at the Central Library

## Performing Arts Opportunities

Artists may submit proposals in 4 categories:

- Live Music
- Theatre, Dance,
   Improvisation, etc.
- Social Practice
- Spoken Word | Poetry



David Alpert, 2018



Tristian Griffin
Dance Company, 2023

Amado Espinoza & The Junkyard Orchestra 2022

Kartez Marcel, 2019

### **Live Music**

- Each performance will last approximately 30 minutes to one hour.
- Selected artists will receive a \$750 artist's fee
- Equipment Note: Performance artists must bring their own audio equipment. Access to electricity will depend on the performance location. (Central Library, Union Station, Oppenstein Park and City Market all have electrical access.) Artists should bring extension cords and other necessary equipment.



The Newkirks, 2019



Kyle Jones, 2022



Alber by Alberto Racanati, 2023

Jass, 2022

### Theatre, Dance, Improvisation, Etc.

- Each performance should last approximately 30 minutes to one hour.
- Selected artists will receive a \$750 artist's fee.



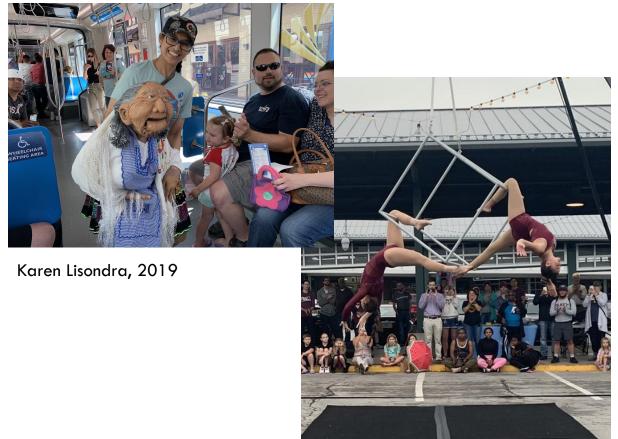
Alter: Pop-Up pARTy, 2018



Jeramy Zimmerman, 2022



Jane Gotch, 2019



Circus Scorpius, 2023



FLAMENKCMO, 2022



Stonelion Puppets, 2018

# Social Practice / Community or Public Engagement

- What is Social Practice?
  - Work that focuses on community engagement through performance or human interaction
  - Can be Interpersonal or Interactive
  - Engages the community through activity
- Each performance should last approximately
   30 minutes to one hour.
- Selected artists will be paid an artist's fee of \$750.



# **Poetry / Spoken Word**

- Each performance should last approximately 30 minutes to one hour.
- Selected artists will be paid an artist's fee of \$250.



Vanessa Aricco, 2022



Sheri Purpose Hall, 2019



Natasha Ria El-Scari, 2022

# **Equipment Note**

- Performance artists must bring their own audio equipment.
- Access to electricity will depend on the performance location. (Central Library, Union Station, Oppenstein Park and City Market all have electrical access.)
- Artists should bring extension cords and other necessary equipment.
- If artists desire to make a collaboration with a business, electrical access may be accessible through that partnership.

### PERFORMANCE VENUES SPECS

- Central Library
  - Indoors in Kirk Hall (approximately 15' W x 10' D, Marble Floor)
  - Orchestral Acoustics (high ceilings, marble, not much dampening)
- Art Car Reveal at Union Station
  - Outdoors (Electricity Available) on Concrete, dimensions vary based on location.
  - Rain date/rain location TBD
- Art Ride on the Streetcar
  - Indoors, no electricity available, performances take place onboard KC Streetcar.
- 816 Day at City Market
  - Outdoors (Electricity Available) on Concrete, dimensions to suit.
  - If rain, performances move to under shelters.
- Oppenstein Park (12th & Walnut)
  - Outdoors, Grass, Concrete and Electricity Available, dimensions to suit.
  - Rain location TBD

# Application Guidelines

#### PARTNERSHIPS ENCOURAGED

Artists are encouraged to partner with local non-profit organizations and/or business to expand the impact and power of their proposal.

#### **ARTIST ELIGIBILITY**

Performing artists, collaborations, collectives, bands, students, at least 18 years of age residing within 50 miles of Kansas City are eligible.

#### **SELECTION PANEL**

Will include members of both the Kansas City arts community and the downtown Kansas City community.

## **CRITERIA & PROPOSAL REQUIREMENTS**

- Respond to theme of CONVIVENCIA
- Surprising, unconventional, thoughtful and fun
- Engaging to the public and activate the venue or location
- Encourage community engagement and interaction
- Appropriate for all ages
- Not polemic or polarizing
- Fits the parameters of performance length.

- Originality of concept and aesthetic strength of proposal
- Demonstration of experience in technique/materials to complete project
- Education, training, awards, fellowships,
   or other evidence of creative practice
- Self-sufficient audio capability (electricity provided at certain locations).
- Artists will be asked to write a brief final report at the end of the project and assist in promoting their work.

# Selected Artists provide

# Art in the Loop provides

- Descriptive material and photo for website.
- PR and marketing materials
- Kick-Off Event attendance
- Closing Reception attendance
- Musical Performers will need to provide audio equipment, extension cords or another necessary equipment. Access to electricity will depend on the performance location.

- Web presence for each project on artintheloop.com
- Social media, PR, and other marketing
- Signage for each project
- Logistical support and coordination with property owners and partners
- Curatorial support
- Printed summary catalog of entire project (are performing artists included?)

# 2023 Art in the Loop Performing Arts Schedule

March 16, 2024 Dedanine for applicano		March 18, 2024	Deadline for application
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- April 3, 2024Panelist Reviews
- April 8, 2024 Award Letters Sent
- May 2024 Artist Planning Meetings (Zoom)
- June 12, 2024Kick off Event at Central Library
- July 17, 2024
   Art Car Reveal + Art Ride onboard KC Streetcar
- August 16, 2024816 Day Performance
- September 18, 2024 Oppenstein Park Performances
- November 6, 2024 Closing Reception at Central Library

# **HOW TO APPLY**



# Connect with us - Applications Due March 18th

- See past successful projects: ArtintheLoop.com
- Sign up to receive emails: ArtintheLoop.com/blog
- Events and news: Facebook @ArtintheLoop
- Updates and images: Instagram @ArtintheLoop
- Email:
  - Ann Holliday | <u>ann@downtownkc.org</u>
  - Donna Mandelbaum | <u>dmandelbaum@kcstreetcar.org</u>
  - Marissa Starke | <u>marissastarke@gmail.com</u>
  - Jade Osborne | <u>jademuse@gmail.com</u>

